

# Questions To Ask When Choosing a Visibility Solution

Choosing a freight visibility solution that provides positives for your business is vital. Instead of strong-arming owner-operators and small trucking companies into using single-feature tracking-only apps or other unappealing or complex tracking-only technologies such as ELDs, it's worth first considering the following questions:

Will truckers and carriers actually use the tracking tool?



Does it have the potential to help or hurt relationships with owner-operators?



Is the location data provided by this technology accurate and real-time?



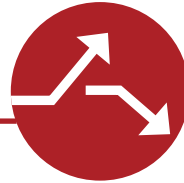
Does the tracking solution provide transparency to truckers?



Will I need to hire more staff to manage this freight tracking system?



Does this visibility tool provide any key value-add to drivers and carriers?



Will this freight tracking system improve or reduce efficiency for my business?



Will this technology strengthen or weaken relationships with shippers?



Can my business provide better shipper service with this solution?



Will this solution reduce check-calls and other manual freight tracking processes?



Can this visibility technology be used by carriers for multiple loads with multiple brokers/3PLs?



Is it possible to integrate the tracking tool with my existing TMS?

To request a demo contact our sales team at [sales@truckertools.com](mailto:sales@truckertools.com) or call 703-955-3560.